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| Strategy Section Header | Section content - key questions to answer |
| Purpose | High level introduction – why are you doing this? What are the drivers and benefits   * to NR * to the communities that we serve * to UK plc * to the planet? |
| Scope | What is included in your strategy and more importantly, what doesn’t it cover? |
| Leadership | Are leaders engaged and actively supporting? This is an important section – try to include quotes of support from your leadership team and beyond if possible. |
| Responsibility and Accountability | Who is involved and who is accountable? Include and explain a RACI model so that responsibility and accountability are very clear. What resources are available to implement and drive the strategy? |
| Energy Management Plan | What plans do you have, how will you implement them and how will you track the benefits? What are your plans based on? Do you have a devolved budget structure and if so how were they set/agreed/devolved?  Include your register of opportunities as an appendix here |
| Governance | Do you have a working group or programme board? Who is included? How will your leadership team be involved and updated on progress? How will you maintain momentum? |
| Targets | What targets have you set? Are they high level or at a more granular level? What basis did you use to set them? Are they aspirational at this stage or set and agreed? What activity have you done to establish whether or not they can be achieved? |
| Roles / Responsibilities | How will you involve the wider workforce? How can you embed the understanding that energy management is everybody’s responsibility and everybody plays a role, however small? What networks will you use to motivate/educate your workforce? |
| Training & Behaviour Change | How will you deal with the human and cultural aspect of energy management? How do you plan to inform and upskill? |
| Investment Planning | How do you intend to finance your energy management plan? Are there innovative funding mechanisms that you can use? How will you plan this expenditure? |

**Energy & Carbon Strategy – skeleton outline**