**Drive Safe: Launch Statement**

***Rail Industry* ​*Road Safety week*​**

***Draft launch statement positioning Network Rail’s involvement.***

**Network Rail is backing Rail Industry Road Safety Week** ​**with our major new ‘Drive Safe’ programme launch.**

**We’re joining forces with rail industry partners to support the ‘Back to basics’ theme of this year’s Rail Industry Road Safety Week 18th-22nd November 2024.**​

 ​

The week will be a milestone for Network Rail as we’re launching **Drive Safe, a business-wide road risk reduction programme**. Led by Technical Authority, Drive Safe will bring together all our efforts in reducing road risks and will be based on **a two-way conversation with our colleagues,** so we can work together to get everyone home safe every day. ​

​

**What’s happening during Road Safety Week?**​

​

The theme is **‘back to basics’**, focusing on license checks, vehicle checks and telematics usage. This will create a platform for tackling our priority areas: **speeding,** improving **driver alertness** and minimising **distractions**.​

​

All days – road safety activities at depots. ​

Tuesday 19th November: 10am to 11am

**Network Rail Road Safety Week Webinar - Alertness and Road Risk**

Join Cat O’Brien, Safety Improvement Specialist, Fatigue and Road Risk for a deep dive into alertness management, fitness to drive and sleep inertia.

[**Join the meeting now**](https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDM0YzAwZWMtYzRmZS00N2M3LWI5MDYtMTVmMmU4MDNlMmFm%40thread.v2/0?context=%7b%22Tid%22%3a%22c22cc3e1-5d7f-4f4d-be03-d5a158cc9409%22%2c%22Oid%22%3a%224559cb82-7ca1-49c4-ace0-56c006a58137%22%7d)

Wednesday 20th November: 11am to 12pm

R**ail Industry Road Safety Week Leaders webinar**

Join Network Rail senior leaders to discuss the importance of our Drive Safe programme and road risk focus.

[**Join the meeting now**](https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjVkZjA5NmMtYzU1OC00YzkzLWIwY2MtMGQzZDVjMDAyMGRj%40thread.v2/0?context=%7b%22Tid%22%3a%22c22cc3e1-5d7f-4f4d-be03-d5a158cc9409%22%2c%22Oid%22%3a%224559cb82-7ca1-49c4-ace0-56c006a58137%22%7d)

Thursday 21st November: 09.30 for 90mins plus Q&A

**Metropolitan Police Road Risk Focus Webinar for Rail Industry Road Safety Week**

Join a representative of Metropolitan Police Force for an impactful session on road risk.

[**Join the meeting now**](https://teams.microsoft.com/l/meetup-join/19%3ameeting_MmQ3NjM4NTEtYjZmNC00Nzc5LWExN2YtMDRlYWM3YjdiMDU1%40thread.v2/0?context=%7b%22Tid%22%3a%22c22cc3e1-5d7f-4f4d-be03-d5a158cc9409%22%2c%22Oid%22%3a%224559cb82-7ca1-49c4-ace0-56c006a58137%22%7d)

**Understanding our colleagues’ needs** ​

​

For the launch phase of Drive Safe, we’ll be speaking to as many colleagues who drive or manage drivers as possible. ​

​

The launch will be about listening and engaging with those who drive on Network Rail business **via safety hour discussions and a driver survey**, to understand the challenges they face and how we can help them reduce their road risks. ​

​

The Drive Safe programme will reinforce the fundamentals of compliance for managers and colleagues, including **license checks**, **vehicle checks** and **telematics** use.​

​

**We’re using this important safety week to go back to basics AND set out on a fresh direction for driver safety.**

**About Rail Industry Road Safety Week**​

​

This is a collaboration between National Highways, RSSB, Network Rail and other rail industry partners. It’s part of a continuing industry-wide effort to tackle road traffic accidents, which are the leading cause of fatalities for rail industry workers1.

1. RSSB Road Risk Group & Network Rail statistics. In the two decades to 2024, road traffic accidents emerged as the biggest contributor to workplace fatalities in the rail industry.