



An introduction to Loop & the Rail Social Value Tool

Built for the future of social value



Rail Social Value Tool
in partnership with  **loop**
The Social
Value People



Pagabo Group



Who are Loop?

- Loop is a dedicated social value platform which helps clients to forecast, monitor and evaluate the entire life cycle of projects through either our dedicated industry leading software or our bespoke consultancy services.
- Loop is powered by the National Social Value Standard (SVS).
- Having been one of the UK's leading social value businesses since 2016, we have seen the social value world grow and develop. All that experience and knowledge feeds into everything we do.
- Our mission is to help organisations better measure, manage and therefore maximise their social value with the resources available.



What is the Rail Social Value Tool?

- The **Rail Social Value Tool (RSVT)** is a web based social value tool that has been developed by **Loop** specifically for the **Rail Safety and Standards Board (RSSB)** for use within the GB rail industry.
- The tool enables the industry to measure the social value of its activities at project, programme, team or organisational level.
- It enables users to **forecast** social value generated, **monitor** in-flight impacts, and **evaluate** impacts at the end of an activity.
- The **RSVT** aims to provide a standardised and robust approach to social value appraisal across the GB rail industry, whilst embedding and increasing the maturity of social value within the rail sector.
- The **RSVT** enables users to collate, analyse and store data against a set of industry specific indicators.

Key benefits of using the Rail Social Value Tool



Improved measurement and decision-making – accurately identifying your real-world impacts, helping you optimise the social, environmental, and economic outcomes you can create with the resources you have available.



Effective communication – the use of proxy financial values for these impacts means that they can be translated into a common unit that resonates with stakeholders and creates an intuitive sense of scale, showcasing your great work.



Letting software do the heavy lifting – helping you navigate the complicated world of social value measurement and data. The platform provides a central hub, the measurement frameworks, and a host of supporting software features.





Partnerships / Certifications



HM Government
G-Cloud
Supplier





The National Social Value Standard (SVS) is the main measurement framework used within the RSVT software platform.

Find out more [here](#).

Broad and versatile scope

1000+ metrics, 90% of which have financial proxy values, across all social, environmental and economic pillars – used across private, public, and non-profit industries.

Robust metrics and valuations

Regularly updated metrics developed by social value economists, with additionality analysis conducted against every value to mitigate overclaiming.

Government and academic best practice

Follows government guidance such as the HM Treasury Green Book, uses the latest academic literature, and maps to key frameworks such as the government's Social Value Model.

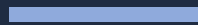
How to use the SVS

- Internal strategies or CSR.
- Business cases and investment decision making.
- Procurement for both contracting authorities and bidding organisations.
- General stakeholder communication.

Loop metric examples



Employment and economic



- Jobs
- Apprenticeships
- Job quality



Health, training, and skills



- Training
- Mentoring
- Health



Supply chain



- SME, start-up, VCSE, or mutuals support
- Supply chain spend
- Supply chain payments



Community



- Volunteering
- Donations
- Access to green space

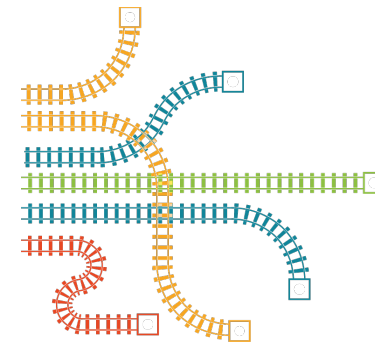


Environmental

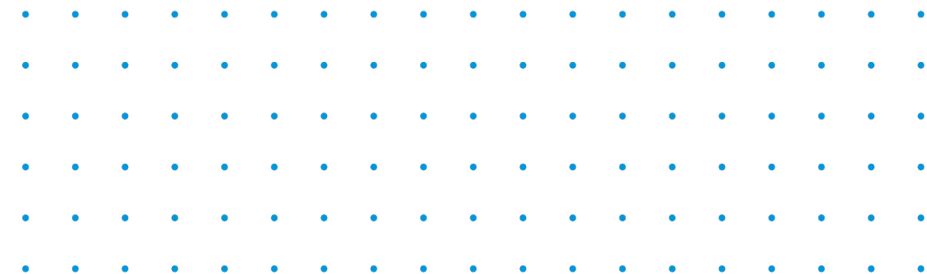


- Carbon dioxide equivalent (CO2e)
- Biodiversity
- Waste disposal

One Platform



Rail Social Value Tool





Research & consulting

A guiding hand from our social value consultants

We have a team of social value trained economists with experience in both the private and public sectors. The services we offer are listed opposite.

Our social value services

- Social value reports
- Social value strategies
- Procurement and tender support
- Metric and valuation development
- Data validation
- Social value training

Examples of Rail Clients





Thank you

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